CLAIMS

- 1. Use of an eIF4E binding agent in therapy.
- 2. Use according to claim 1 for the induction of 5 programmed cell death.
 - 3. Use according to either of claims 1 or 2 wherein the agent is a peptide or peptidemimetic.
- 10 4. Use according to claim 3 wherein said peptide comprises the sequence:

YxxxxLØ [SEQ ID NO: 4]

wherein x is a variable amino acid and \emptyset is Leu, Met or Phe;

- 15 or a fragment or derivative thereof.
 - 5. Use according to claim 4 wherein said peptide comprises the sequence:

(K/R)xxYxxx(F/Q)L(L/M) [SEQ ID NO: 5].

20

6. Use according to claim 5 wherein said peptide comprises the sequence:

KKRYDREFLLGF [SEQ ID NO: 1],

RVRYSDQLLDL [SEQ ID NO: 2], or

- 25 RIIYDRKL(L/M) [SEQ ID NO: 3].
 - 7. Use according to any of claims 3 6 wherein said peptide is 7 -25 amino acids in length.

8. Use of a peptide comprising sequence:

YxxxxLØ [SEQ ID NO: 4] wherein x is a variable amino acid and \emptyset is Leu, Met or Phe;

or fragment or derivate thereof in the manufacture of a medicament for therapy, more particularly for inducing cell death.

- 9. Use according to claim 8 wherein the medicament is used to induce cell death in tumour cells.
- 10. Use of a polynucleotide fragment encoding a peptide comprising sequence:

YxxxxLØ [SEQ ID NO: 4] wherein x is a variable amino acid and \emptyset is Leu, Met or Phe.

10